

The National Sporting Goods Association has long conducted a portion of its business with members via facsimile machine. When companies join NSGA, they are informed that completing the membership application and remitting their dues constitutes their consent to receive solicitations via facsimile and e-mail. Joining the association is a voluntary act.

Removing the "established business relationship" qualification from the fax regulations is bad for our association's business. A membership relationship should serve as prior consent to active communication.

We are concerned how the FCC would interpret communications to our members, specifically which communications would be interpreted as commercial solicitations, and whether a written consent form would expire with membership.

Please reconsider this ruling, which puts an undue hardship on our Association and many others.

Sincerely,

James L. Faltinek  
President & CEO  
National Sporting Goods Association  
Mount Prospect, IL